

Network Solutions Profile

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Network World 1999-01-25 For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

My personal Adaptive Global NET (MAGNET) Ramjee Prasad 2009-12-10 Every endeavour is covered by some fault, just as fire is covered by smoke. Therefore one should not give up the work born of his nature, even if such work is full of fault. – The Bhagvad-Gita (18.48) This book is the outcome of the research and development contributions of partners from three different continents, Asia, Europe, America, coming from universities, research centers, industrial partners and SMEs (Small and Medium Enterprise), all of them collaborating in MAGNET (My Adaptive Personal Global Net) and MAGNET Beyond project supported by European Commission within the Sixth Framework Programme (FP6). The project was focusing on a secure user-centric approach developing secure Personal Networks in multi-network, multi-device, and multi-user environments. The innovative concept of Personal Network (PN), which was introduced and developed in MAGNET, finds in this book the first confirmation of the success that the future of wireless communications is bound to achieve. The importance of this book is not only related to being the first work on PNs, it also gives an overview of operation of a big project, like MAGNET, and in fact the organisation of the book reflects how then project itself has been structured.

The Multilingual PC Directory Ian Tresman 1993

Network

1994

Black Enterprise 1994

Sales Growth Planning Concepts Made Simple Walter Turo 2019-11-01 This first book, in the Business Growth Planning Series, presents ten essential sales growth planning concepts utilised by leading audit and advisory firms to help their clients overturn poor sales and make their best possible profits. Furthermore, each chapter in the book urges you to make firm commitments to take action toward growing your sales. Commitments empower you to overturn psychological roadblocks that stumble many company directors from taking crucial action that improves sales in both the short and perhaps, more significantly, in the long run. By pledging to take specific sales growth action, you automatically accomplish 80% of the sales growth process; for successful sales growth is generally 80% planning (strategy and psychological), and 20% implementation work.

Advances in Production Management Systems Jan Olhager 2007-12-24 This book brings together some of the latest thinking by leading experts from around the world on integrating systems and strategies in production management and related issues that are relevant for making production into a competitive resource for the firm. This book is composed of five parts, each focused on a specific theme: Linking systems and strategies; Strategic operations management; IS/IT applications in the value chain; Modelling and simulation; Improving operations.

World Wide Web Yellow Pages 1996

Knowledge Management Tools and Techniques Madanmohan Rao 2012-06-14 Knowledge management (KM) - or the practice of using information and collaboration technologies and processes to capture organizational learning and thereby improve business performance - is becoming one of the key disciplines in management, especially in large companies. Many books, magazines, conferences, vendors, consultancies, Web sites, online communities and email lists have been formed around this concept. This practical book focuses on the vast offerings of KM solutions—technology, content, and services. The focus is not on technology details, but on how KM and IT practitioners actually use KM tools and techniques. Over twenty case studies describe the real story of choosing and implementing various KM tools and techniques, and experts analyse the trends in the evolution of these technologies and tools, along with opportunities and challenges facing companies harnessing them. Lessons from successes and failures are drawn, along with roadmaps for companies beginning or expanding their KM practice. The introductory chapter presents a taxonomy of KM tools, identifies IT implications of KM practices, highlights lessons learned, and provides tips and recommendations for companies using these tools. Relevant literature on KM practices and key findings of market research groups and industry consortia such as IDC, Gartner and APQC, are presented. The majority of the book is devoted to case studies, featuring clients and vendors along the entire spectrum of solutions: hardware (e.g. handheld/wearable devices), software (e.g. analytics, collaboration, document management) and content (e.g. newsfeeds, market research). Each chapter is structured along the "8Cs" framework developed by the author: connectivity, content, community, commerce, community, capacity, culture, cooperation and capital. In other words, each chapter addresses how appropriate KM tools and

technologies help a company on specific fronts such as fostering adequate employee access to knowledge bodies, user-friendly work-oriented content, communities of practice, a culture of knowledge, learning capacity, a spirit of cooperation, commercial and other incentives, and carefully measured capital investments and returns. Vendor history, product/service offerings, implementation details, client testimonials, ROI reports, and future trends are highlighted. Experts in the field then provide third-party analysis on trends in KM tools and technique areas, and recommendations for KM practitioners.

The Hitchhiker's Guide to Going Wireless Arthur Goldstuck 2005

Computational Methods in Systems Biology Ion Petre 2022-08-18 This book constitutes the refereed proceedings of the 20th International Conference on Computational Methods in Systems Biology, CMSB 2022, held in Bucharest, Romania, in September 2022. The 13 full papers and 4 tool papers were carefully reviewed and selected from 43 submissions. CMSB focuses on modeling, simulation, analysis, design and control of biological systems. The papers are arranged thematically as follows: Chemical reaction networks; Boolean networks; continuous and hybrid models; machine learning; software.

Utility Communication Networks and Services Carlos Samitier 2016-07-29 This CIGRE green book begins by addressing the specification and provision of communication services in the context of operational applications for electrical power utilities, before subsequently providing guidelines on the deployment or transformation of networks to deliver these specific communication services. Lastly, it demonstrates how these networks and their services can be monitored, operated, and maintained to ensure that the requisite high level of service quality is consistently achieved.

Model Elements and Network Solutions of Heat, Mass and Momentum Transport Processes George L. Danko 2016-10-26 This work provides an enormous contribution to the broad effort of modeling heat, mass and momentum transport in multi-physics problems with the development of new solution approaches. It re-visits the time-honored technique of network application using flow network solutions for all transport process components for a coupled modeling task. The book further provides as formulation of the conservation laws for mass, energy and momentum, specifically for the branches and nodes of transport networks using the combination of the Eulerian and Lagrangean modeling methods. With the extension of Bernoulli's original concept, a new solution is given for the flow field of viscous and compressible fluids as driven by the balance of mechanical energy, coupled to the thermodynamics of the transport system. Applicable to simple or large-scale tasks, the new model elements and methods are built on first principles. Throughout the work, the book provides original formulations, their mathematical derivations as well as applications in a numerical solution scheme.

Review of Progress in Quantitative Nondestructive Evaluation Donald O. Thompson 2012-12-06 These Proceedings, consisting of Parts A and B, contain the edited versions of most of the papers presented at the annual Review of Progress in Quantitative Nondestructive Evaluation held at the University of California San Diego, in La Jolla, California on July 19- July 24, 1992. The Review was organized by the Center for NDE at Iowa State University and the Ames Laboratory of the USDOE in cooperation with a number of organizations including the Air Force Wright Laboratory Materials Directorate, the American Society for

Nondestructive Testing, the Center for NDE at Johns Hopkins University, the Department of Energy, the Federal Aviation Administration, the National Institute of Standards and Technology, the National Science Foundation Industry/University Cooperative Research Centers, and the Working Group in Quantitative NDE. This year's Review of Progress in QNDE was attended by approximately 475 participants from the U. S. and many foreign countries who presented over 380 papers. With such a large volume of work to review, the meeting was divided into 36 sessions with as many as four sessions running concurrently. The Review covered all phases of NDE research and development from fundamental investigations to engineering applications or inspection systems, and it included all methods of inspection science from acoustics to x-rays. During the last twenty years, the participants of the Review have contributed to its steady growth. Thanks to their efforts, the Review is today one of the largest and most significant gatherings of NDE researchers and engineers anywhere in the world.

Huawei Goes Global Wenxian Zhang 2020-10-13 Huawei Goes Global provides a much-needed, comprehensive, and scholarly examination of the business environment and the striving global operations of China's technology giant. With theoretical research, case studies, data analysis, and empirical studies, this two-volume work tells a fascinating story of internationalization in an emerging economy. As one of the most powerful Chinese companies in the global economy, the largest global telecommunications-equipment producer and a leading consumer-electronics manufacturer, Huawei is a great example of the globalization of the Chinese enterprises in the twenty-first century. In Volume I, scholars critically examine the rise of Huawei as a Chinese global enterprise from the political economy and public policy perspectives, as well as Huawei's development strategies, innovations, and talent management. In Volume II, multiple authors carefully study the growth of Huawei from regional and geopolitical perspectives, and its corporate communication and crisis management. Within the framework of the trade conflicts between China and the US, controversies over economic sanctions, intellectual-property disputes, and espionage and cyber security concerns, this groundbreaking work makes an important contribution to both academic literature and the ongoing public discourse on Huawei. Volume II is available here: <https://www.palgrave.com/gp/book/9783030475635>

Illustrated Course Guides : Professionalism - Soft Skills for a Digital Workplace, 2e Jeff Butterfield 2016-04-29 Readers gain the professional skills needed for educational success and a career advantage with ILLUSTRATED COURSE GUIDES: PROFESSIONALISM - SOFT SKILLS FOR A DIGITAL WORKPLACE, 2E. Part of the popular ILLUSTRATED SOFT SKILLS SERIES, this book makes it easy to learn the essential soft skills necessary to succeed in today's competitive workplace. Timely information highlights the marketable skills that readers require in the contemporary business world. Each book addresses 40 critical skills, providing readers with extensive knowledge they can apply in the real world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Networks 2004 Hermann Kaindl 2004

Implementing Cisco Networking Solutions Harpreet Singh 2017-09-29 Learn the art of designing, implementing, and managing Cisco's networking solutions on datacenters, wirelessly, security and mobility to set up an Enterprise network. About This Book

Implement Cisco's networking solutions on datacenters and wirelessly, Cloud, Security, and Mobility Leverage Cisco IOS to manage network infrastructures. A practical guide that will show how to troubleshoot common issues on the network. Who This Book Is For This book is targeted at network designers and IT engineers who are involved in designing, configuring, and operating enterprise networks, and are in taking decisions to make the necessary network changes to meet newer business needs such as evaluating new technology choices, enterprise growth, and adding new services on the network. The reader is expected to have a general understanding of the fundamentals of networking, including the OSI stack and IP addressing. What You Will Learn Understand the network lifecycle approach Get to know what makes a good network design Design components and technology choices at various places in the network (PINS) Work on sample configurations for network devices in the LAN/WAN/ DC, and the wireless domain Get familiar with the configurations and best practices for securing the network Explore best practices for network operations In Detail Most enterprises use Cisco networking equipment to design and implement their networks. However, some networks outperform networks in other enterprises in terms of performance and meeting new business demands, because they were designed with a visionary approach. The book starts by describing the various stages in the network lifecycle and covers the plan, build, and operate phases. It covers topics that will help network engineers capture requirements, choose the right technology, design and implement the network, and finally manage and operate the network. It divides the overall network into its constituents depending upon functionality, and describe the technologies used and the design considerations for each functional area. The areas covered include the campus wired network, wireless access network, WAN choices, datacenter technologies, and security technologies. It also discusses the need to identify business-critical applications on the network, and how to prioritize these applications by deploying QoS on the network. Each topic provides the technology choices, and the scenario, involved in choosing each technology, and provides configuration guidelines for configuring and implementing solutions in enterprise networks. Style and approach A step-by-step practical guide that ensures you implement Cisco solutions such as enterprise networks, cloud, and data centers, on small-to-large organizations.

CIO 2002-05-01

CIO 2002-05-01

IBM Security Solutions Architecture for Network, Server and Endpoint Axel Buecker 2011-02-17 Threats come from a variety of sources. Insider threats, as well as malicious hackers, are not only difficult to detect and prevent, but many times the authors of these threats are using resources without anybody being aware that those threats are there. Threats would not be harmful if there were no vulnerabilities that could be exploited. With IT environments becoming more complex every day, the challenges to keep an eye on all potential weaknesses are skyrocketing. Smart methods to detect threats and vulnerabilities, as well as highly efficient approaches to analysis, mitigation, and remediation, become necessary to counter a growing number of attacks against networks, servers, and endpoints in every organization. In this IBM® Redbooks® publication, we examine the aspects of the holistic Threat and Vulnerability Management component in the Network, Server and Endpoint domain of the IBM Security

Framework. We explain the comprehensive solution approach, identify business drivers and issues, and derive corresponding functional and technical requirements, which enables us to choose and create matching security solutions. We discuss IBM Security Solutions for Network, Server and Endpoint to effectively counter threats and attacks using a range of protection technologies and service offerings. Using two customer scenarios, we apply the solution design approach and show how to address the customer requirements by identifying the corresponding IBM service and software products.

Managing Apple Devices Arek Dreyer 2015-05-05 Managing Apple Devices, Second Edition will enable you to create an effective plan for deploying and maintaining groups of Apple devices using iOS 8 and OS X Yosemite in your organization. This all-in-one resource teaches a wide variety of Apple management technologies; explains the theory behind the tools; and provides practical, hand-on exercises to get you up and running with the tools. You will be introduced to Apple management technologies including Mobile Device Management, the Volume Purchase Program, and the Device Enrollment Program. For example, not only will you learn how to use Profile Manager—A pple’s implementation of Mobile Device Management—but you will also learn about the ideas behind profile management and how to make configuration easier for both administrators and users while maintaining a highly secure environment. The exercises contained within this guide are designed to let you explore and learn the tools provided by Apple for deploying and managing iOS 8 and OS X Yosemite systems. They start with verification of access to necessary services, move on to the configuration of those services, and finally test the results of those services on client devices. Each lesson builds on previous topics and is designed to give technical coordinators and system administrators the skills, tools, and knowledge to deploy and maintain Apple devices by:

- Providing knowledge of how Apple deployment technologies work
- Showing how to use specific deployment tools
- Explaining deployment procedures and best practices
- Offering practical exercises step-by-step solutions available

05 Company Book - INFORMATION TECHNOLOGIES Serhat Ertan 2021-05-09 This book is the largest referral for Turkish companies.

The Complete Idiot's Guide to Social Media Marketing, 2nd Edition Jennifer Abernethy 2012-04-03 Covers cutting-edge techniques for small and large businesses alike. Author is an in-demand consultant with strong media connections.

Regional Industrial Buying Guide 2005

Administering Cisco QoS in IP Networks Syngress 2001-03-12 AVVID (Architecture for Voice, Video, and Integrated Data), the latest development from Cisco Systems is redefining the way businesses communicate. AVVID allows businesses to transmit voice, data, and video over a single integrated architecture, whereas in the past three separate systems were required.

Administering Cisco AVVID Applications is a professional reference detailing the strategies, tactics, and methods for utilizing Cisco software to configure and maintain Cisco networks and hardware infrastructures. It includes thorough discussions of critical topics such as, Cisco CallManager Version 3.0, Cisco Unified Open Network Exchange 4.1E (uOne), WebLine and GeoTel product software, Cisco QoS Policy Manger 1.1 as well as many other QoS features, and Cisco IOS network-wide

software. * Allows IP professional to get ahead in this growing field * Demand for engineers and administrators who understand the specifics of the Cisco AVVID is growing quickly - this book has the answers

Network World 2000-12-25 For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

Daily Graphic Ransford Tetteh 2010-03-15

Electric Distribution Systems Abdelhay A. Sallam 2018-10-16 A comprehensive review of the theory and practice for designing, operating, and optimizing electric distribution systems, revised and updated Now in its second edition, Electric Distribution Systems has been revised and updated and continues to provide a two-tiered approach for designing, installing, and managing effective and efficient electric distribution systems. With an emphasis on both the practical and theoretical approaches, the text is a guide to the underlying theory and concepts and provides a resource for applying that knowledge to problem solving. The authors—noted experts in the field—explain the analytical tools and techniques essential for designing and operating electric distribution systems. In addition, the authors reinforce the theories and practical information presented with real-world examples as well as hundreds of clear illustrations and photos. This essential resource contains the information needed to design electric distribution systems that meet the requirements of specific loads, cities, and zones. The authors also show how to recognize and quickly respond to problems that may occur during system operations, as well as revealing how to improve the performance of electric distribution systems with effective system automation and monitoring. This updated edition:

- Contains new information about recent developments in the field particularly in regard to renewable energy generation
- Clarifies the perspective of various aspects relating to protection schemes and accompanying equipment
- Includes illustrative descriptions of a variety of distributed energy sources and their integration with distribution systems
- Explains the intermittent nature of renewable energy sources, various types of energy storage systems and the role they play to improve power quality, stability, and reliability

Written for engineers in electric utilities, regulators, and consultants working with electric distribution systems planning and projects, the second edition of Electric Distribution Systems offers an updated text to both the theoretical underpinnings and practical applications of electrical distribution systems.

IBM and Cisco: Together for a World Class Data Center Jon Tate 2013-07-31 This IBM® Redbooks® publication is an IBM and Cisco collaboration that articulates how IBM and Cisco can bring the benefits of their respective companies to the modern data center. It documents the architectures, solutions, and benefits that can be achieved by implementing a data center based on IBM server, storage, and integrated systems, with the broader Cisco network. We describe how to design a state-of-the art data center and networking infrastructure combining Cisco and IBM solutions. The objective is to provide a reference guide for customers looking to build an infrastructure that is optimized for virtualization, is highly available, is interoperable, and is efficient

in terms of power and space consumption. It will explain the technologies used to build the infrastructure, provide use cases, and give guidance on deployments.

International Operations Management Alberto F. De Toni 2016-04-22 International Operations Management: Lessons in Global Business uses a fascinating selection of case studies researched during the 'International Operations Management Project', sponsored by the European Commission, to produce a valuable view of businesses in Western and Eastern traditions. Ranging from China Post and Flextronics International (Singapore) to Electrolux, Ford, and GlaxoSmithKline, the studies link conceptual and practical approaches in five areas: international operations management strategy, sourcing and manufacturing, new product development, logistics, and networked organisations. Throughout, the authors compare the Western and Eastern approaches to business, and introduce theory to clarify the comparison and the real consequences of internationalisation. With its balance of theoretical and applied content, this volume, created from an exciting collaboration between universities and schools of management in Europe and China, serves as both a primary and supplementary source for higher level students and educators, and as a worthwhile read for interested practitioners.

Business World 2008-03

Flowing Stream Strategy Prof. Sushil 2012-08-30 Though the concern regarding the confluence of continuity and change is well accepted, there is hardly any well known framework in the literature that can be used as a benchmark to deal with this paradoxical issue. Keeping in view the significance of the topic and the lack of practical frameworks in managing continuity and change this book is an endeavor to fill the gap. The main proposition of the book is that the strategic management of change could be better leveraged with clear understanding of continuity of the organization and consciously managing the vital and desirable areas of continuity along with change, rather than leaving the continuity to be managed by default. The continuity of any company provides the bedrock along which the flow of change could be channelized. It adopts flowing stream as the principal metaphor for continuity and change to be taken side by side. It can be treated as a stepping stone to inspire a lot of research in this area.

Mastering Palo Alto Networks Tom Piens aka 'reaper' 2022-06-08 Deploy and manage industry-leading PAN-OS 10.x solutions to secure your users and infrastructure Key Features Understand how to optimally use PAN-OS features Build firewall solutions to safeguard local, cloud, and mobile networks Protect your infrastructure and users by implementing robust threat prevention solutions Book Description Palo Alto Networks' integrated platform makes it easy to manage network and cloud security along with endpoint protection and a wide range of security services. This book is an end-to-end guide to configure firewalls and deploy them in your network infrastructure. You will see how to quickly set up, configure and understand the technology, and troubleshoot any issues that may occur. This book will serve as your go-to reference for everything from setting up to troubleshooting complex issues. You will learn your way around the web interface and command-line structure, understand how the technology works so you can confidently predict the expected behavior, and successfully troubleshoot any anomalies you

may encounter. Finally, you will see how to deploy firewalls in a cloud environment, and special or unique considerations when setting them to protect resources. By the end of this book, for your configuration setup you will instinctively know how to approach challenges, find the resources you need, and solve most issues efficiently. What you will learn

- Explore your way around the web interface and command line
- Discover the core technologies and see how to maximize your potential in your network
- Identify best practices and important considerations when configuring a security policy
- Connect to a freshly booted appliance or VM via a web interface or command-line interface
- Get your firewall up and running with a rudimentary but rigid configuration
- Gain insight into encrypted sessions by setting up SSL decryption
- Troubleshoot common issues, and deep-dive into flow analytics
- Configure the GlobalProtect VPN for remote workers as well as site-to-site VPN

Who this book is for The book is for network and security professionals, and administrators who want to bring in the power of Palo Alto Networks and firewalls to secure their networks. Engineers should have a good grasp of networking and routing protocols, basic knowledge of stateful or next-generation firewalls is helpful but not required.

Investing in China Jonsson Yinya Li 2005 Investing in China: The Emerging Venture Capital Industry is a unique and invaluable guide to venture capital in China. This important new book provides a detailed profile of the current state of the venture capital backed SME sector and an authoritative look at trends and future prospects. It provides an explanation of the mechanics of the investment process, from due diligence and investment monitoring, to exit, and a unique look at M & A opportunities and rules for foreign investors. The guide includes many detailed case studies and profiles of the IT, E-commerce, bio-technology and other sectors with potential for VC investment.

Designing Wireless Sensor Network Solutions for Tactical ISR Timothy D. Cole 2020-09-30 This comprehensive resource demonstrates how wireless sensor network (WSN) systems, a key element of the Internet of Things (IoT), are designed and evaluated to solve problems associated with autonomous sensing systems. Functional blocks that form WSN-based systems are described, chapter by chapter, providing the reader with a progressive learning path through all aspects of designing remote sensing capabilities using a WSN-based system. The development and a full description of fundamental performance equations and technological solutions required by these real-time systems are included. This book explores the objectives and goals associated with tactical intelligence, surveillance, and reconnaissance (T-ISR) missions. Readers gain insight into the correlation between fine-grained sensor resolution associated with WSN-based system complexities and the difficult requirements associated with T-ISR missions. The book demonstrates how to wield emergent technologies to arrive at reliable and robust wireless networking for T-ISR and associated tasks using low-cost, low-power persistent sensor nodes. WSN is broken down into constituent subsystems, key components, functional descriptions, and attendant mathematical descriptions. This resource explains how the design of each element can be approached and successfully integrated into a viable and responsive sensor system that is autonomous, adaptable to mission objectives and environments, and deployable worldwide. It also provides examples of what not to do based on lessons learned from past (and current) systems that failed to provide end users with the

required information. Chapters are linked together, in order of system assembly (concepts to operation), to provide the reader with a full toolset that can help deliver versatility in design decisions, solutions, and understanding of such systems, end to end. Network World 1994-12-19 For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

China Network Solutions

The New Community Rules Tamar Weinberg 2009-07-08 This book offers crucial advice and strategies for marketing products and services on today's social web, with case studies on what really works and what doesn't.

Facebook Marketing from A to Z Trung ??c Instead of spending hundreds of dollars for a seat in crowded Facebook Marketing classes, now you only have to spend much smaller amount for only a guideline book. 3 minutes to complete a purchase and lots of gaps in your knowledge in Facebook Marketing will be filled forever. What can this book do for you: 1. Make you a Facebook Marketing Expert with knowledge from general to specific. 2. Save you hundreds of dollar hiring agents who might not work effectively. 3. Free you from psychological cost, you can learn anytime, anywhere. 4. Provide you fundamental insight of Social Media. Learning Facebook Marketing from overview to in-depth • If you are willing to spare a day to read the book and practice. • If you are interested in Facebook - the social network. • If you want to promote your products and services on social networks. • If you want to increase sales, efficiency and reduce ad costs. • If you want to gain useful and concise sharing from experts quickly, without much effort in searching. What will this book take from you? • 19.9\$ • 3 mins to read this page • 3 mins to register to buy the book • 3 mins to do bank transfer • DONE! What will this book give you? • General and in-deep understanding of Facebook Marketing. • Instructions on optimizing Facebook Ads • Instructions on conducting market research via Facebook • Instructions on how to measure conversion rate from Social Media • Instructions how to make Facebook Marketing Strategies and Campaigns. • And lots of other useful instructions! This book will show you a promising direction to boost your work and your businesses. Your Ads will be more effective than ever to reach millions of potential customers on Facebook. Individuals You have something to sell and many customers want to know your products and services? This book is definitely for you. You want to take active role in your business and promotion? This book is for you! You want to optimize Marketing campaigns, increase profits and conversion rate? This book is for you. Business owners You are a business owner and you are so tired of the partner who is hired to build your Marketing plans? This book is for you! You want to manage advertising campaigns effectively? This book is for you. You want to lure potential customers? This book is for you! You want to optimize your investment in Ads and Marketing to have much higher effectiveness? This book is for you. Celebrities You are a public figure or you are on your roadway to become famous? You need certain Marketing tactics to communicate with your community? This book is for you! You are a speaker? You are a good writer? You want to share more useful knowledge to you audience? This book is for you. You

want to get a sharp weapon to make communications power? This book is for you. **YOU WILL GET THE KNOWLEDGE THAT YOU CAN TAKE FROM NOWHERE ELSE!**