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The Direct Marketing Market Place 1996

Popular Science 1990-05 Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Green Book 1992

Index of Trademarks Issued from the United States Patent and Trademark Office 1952

Official Gazette of the United States Patent and Trademark Office 2004

Media/scope 1966

Adweek Agency Directory 1987

AMA Members and Marketing Services Directory American Marketing Association 2003

Direct Marketing 1975

Quirk's Marketing Research Review 2008

Automotive News 2006

Agency Sales 1982

D & B Consultants Directory 2007

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IEG Sponsorship Sourcebook 2001

Standard Directory of Advertising Agencies, July 1995 National Register Publishing 1995-07

Billboard 2006-03-04 In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

Manufacturers Agents and General Distributors Los Angeles Area Chamber of Commerce. Domestic Trade Committee 1973

Worldwide Automotive Supplier Directory 2006

Adweek 2006 Vols. for 1981- include four special directory issues.

Textile Advances in the Automotive Industry Roshan Shishoo 2008-10-20 Automotive textiles represent one of the most valuable international markets for technical textiles. Textile advances in the automotive industry provides an in-depth review of the design and development of automotive textiles and the recent advances made in technical textiles for a variety of automotive applications. Part one discusses issues such as automotive textile requirements from a car producer's perspective, mapping the automotive textile supply chain, advances in textile fabrics including nonwoven fabrics, and recycling issues. Part two focuses on automotive interiors with chapters on performance and style of interior textiles, materials and design for car seats, and the reduction of interior noise in vehicles. Part three discusses the important safety applications of automotive textiles, including airbags and tyres. Part four concludes by assessing how textiles can be used in automotive bodywork. With its distinguished editor and a team of contributors from both academia and industry, this book is an essential reference for a broad spectrum of readers, ranging from scientists, designers, product development staff to company strategists. Provides an in-depth review of recent advances in the design and development of automotive textiles Comprehensively examines the automotive textile industry covering key requirements, the supply chain, fabrics and recycling Addresses important safety considerations in automotive textiles including airbags and tyres

Consultants & Consulting Organizations Directory Cengage Gale 2009-05-08

Standard Directory of Advertising Agencies National Register Publishing 1999-07 Whether you need to check out the competition, recruit top personnel, or find a new agency or vendor,

the Standard Directory of Advertising Agencies "TM" gives you an inside advantage into the busy world of advertising. The new, 1999 edition profiles nearly 10,000 agencies and over 21,000 key executives. With 160 new listings -- including categories for Children's Market and Senior's Market -- the Agency Red Book "TM" gives you complete coverage on the entire advertising industry.

Who's who in the West Marquis Who's Who, LLC 1978-03

Kansas Register 2001

Black Meetings & Tourism 2005

Postsecondary Sourcebook for Community Colleges, Technical, Trade, and Business Schools Midwest/West Edition 2010-12

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The ... American Marketing Association International Member & Marketing Services Guide American Marketing Association 2000

O'Dwyer's Directory of Corporate Communications J.R. O'Dwyer Co 1998

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Auto Driver 1965

Hispanic Business 2002

Audio 1989

California Business 1984